

PRSA COLLEGE of FELLOWS

August 3, 2020

Mary Louise VanNatta, APR, Fellow PRSA
Chief Executive Officer
VanNatta Public Relations, Inc.
3340 Commercial Street SE, Suite 210
Salem, Oregon 97302

Dear Mary Louise,

Welcome to the PRSA College of Fellows! It is a pleasure to confirm – in writing – your selection as a member of the College of Fellows Class of 2020.

As a Fellow, you have achieved a status held by fewer than two percent of PRSA's members. Your selection recognizes your exceptional contributions to the advancement of the public relations profession, PRSA and your community during your career. You are a mentor, leader and role model.

Due to the events of this extraordinary year, please know that it is our intention for you to receive your Fellows medallion and be formally inducted when we can all gather together again, as is our hope, in October 2021.

You are now “officially” a Fellow and may begin using your new title once PRSA issues its announcement news release.

We expect members of the College to continue to adhere to the more stringent standard of conduct you agreed to support when you signed your application, as well as to PRSA's Code of Ethics.

Above all, we want you to know that the College of Fellows is much more than an honorary society. The College provides leadership and service to PRSA and the profession through a variety of programs and events. We are united in our passion for our profession and our commitment to giving back to it. As a Fellow, you will have many new opportunities to “aspire higher” and “inspire others.”

We look forward to the honor of introducing you to other College members and welcoming you to the College of Fellows.

Election to the College is considered the pinnacle of one's career. Congratulations on reaching this milestone and being honored as one of the “best of the best” in our profession.

Sincerely,



Barbara Kerr, APR, Fellow PRSA
2020 Chair, PRSA College of Fellows



Greg Bailey, APR, Fellow PRSA
Chair, 2020 Selection Committee